

Terms of Use

ReRoot is a platform designed to help users connect with professionals from their country of origin, foster community, and expand personal and professional networks based on shared background, language, and cultural identity. These services (the “Services”) are provided by ReRoot.

By using ReRoot, you agree to these Terms of Service and our Privacy Policy. Please read them carefully before using the platform. If you do not agree, you should not create an account or access the services.

Services We Provide

Our mission is to help people feel closer to home, even when they are far from it. We do this by enabling users to find, connect with, and support professionals from their origin country or cultural background. ReRoot provides a personalized experience by allowing users to create a professional public profile, which includes details such as their full name, professional title, profession, country of origin, current country, business location, languages spoken, and a short biography.

ReRoot allows users to search for others using filters like origin country, current location, field of work, title, and spoken languages. The platform enables users to view public profiles, send direct messages, and place voice calls using the business phone number listed by the profile owner. We do not offer video calling or in-app voice communication. ReRoot is currently free to use.

ReRoot encourages respectful and authentic participation. Users must provide accurate information and engage in a way that supports constructive and genuine connections.

Content Guidelines

ReRoot is a space rooted in mutual respect, identity, and trust. While users do not post public content, they are expected to provide truthful information in their profiles and engage respectfully through messages. Any misuse, including impersonation, discriminatory language, or abuse, may result in suspension or removal from the platform.

Data Security

We store user information securely using encrypted systems and industry-standard data protection measures. Access to personal data is limited to authorized personnel only. Although no system is entirely secure, we are committed to maintaining a high standard of data security and continually reviewing our practices.

Control Over Your Information

You may update, correct, or remove your information at any time by logging into your account. You may also request account deletion, which will result in the permanent removal of all associated personal data from our systems. ReRoot believes your information belongs to you, and your privacy choices are respected.

Platform Limitations

ReRoot is a discovery and communication platform. We do not verify the accuracy of user-provided information, nor do we endorse or monitor interactions that occur outside the platform. Users are responsible for their conduct, and we encourage discretion when initiating contact or sharing information.

Looking Ahead

ReRoot is continuously evolving. We are developing features such as verified profiles, enhanced search by language and region, and community highlights. All new features will be announced and developed in a way that respects user privacy and platform values.

Limitation of Liability

ReRoot is provided “as is,” and we do not guarantee uninterrupted or error-free service. We disclaim all implied warranties to the fullest extent permitted by law. ReRoot shall not be liable for any direct, indirect, incidental, or consequential damages arising from the use of the platform.

No Guarantee of Accuracy

While we aim to maintain accurate and current content, we do not verify user data. Users are solely responsible for the information they share. We encourage users to act in good faith and with integrity.

Reporting and Moderation

If you encounter inappropriate behavior or content, you may report it to our team. We reserve the right to investigate and take appropriate action, including removing profiles, disabling features, or suspending accounts. Our goal is to maintain a respectful and inclusive community.

Changes to Services or Terms

We may update or modify these Terms or any aspect of our services at any time. Users will be notified of significant changes. Continued use of ReRoot after changes take effect constitutes agreement to the updated terms.

Copyright and Ownership

All logos, branding, designs, and platform assets are the property of ReRoot. Users retain ownership of the information they provide but grant ReRoot a limited license to display profile data within the platform.

Governing Law

These Terms are governed by the laws of the State of Illinois, without regard to conflict of law principles. Any disputes shall be resolved in the courts of Cook County, Illinois.

ReRoot is committed to helping people stay connected to their roots and communities, wherever they are in the world. If you have questions or concerns, please contact us directly.